Retail Cities' Top 100 US Retailers: 2025

Retail CITIES

Release date: Jan 5, 2026

Rank	Retailer	2025	Added ('24-'25)	Growth %	Share of Added
1	Amazon	$ 619.0	$ 58	10%	21.8%
2	Walmart	$ 610.1	$ 29	5%	10.8%
3	Costco	$ 200.0	$ 16	9%	6.0%
4	Home Depot	$ 155.0	$ 8	5%	3.0%
5	Kroger	$ 146.4	$ (1)	-1%	-0.3%
6	CVS	$ 135.3	$ 13	11%	4.9%
7	Walgreens	$ 126.7	$ 11	9%	4.1%
8	Target	$ 103.3	$ (1)	-1%	-0.6%
9	Lowe's	$ 85.4	$ 2	2%	0.7%
10	Albertsons	$ 82.5	$ 2	3%	0.8%
11	DoorDash	$ 69.4	$ 13	23%	5.0%
12	Publix	$ 63.1	$ 3	6%	1.3%
13	Apple Retail	$ 60.7	$ 7	12%	2.5%
14	Ahold Delhaize	$ 59.5	$ 1	1%	0.3%
15	McDonald's	$ 54.5	$ 1	1%	0.3%
16	7-Eleven	$ 52.8	$ (4)	-7%	-1.5%
17	H.E.B	$ 48.5	$ 2	5%	0.8%
18	Alimentation Couche-Tard	$ 46.9	$ 5	13%	2.0%
19	TJX	$ 46.9	$ 3	7%	1.1%
20	UberEats	$ 44.4	$ 9	24%	3.2%
21	Dollar General	$ 42.6	$ 2	5%	0.8%
22	Pilot Travel Centers	$ 39.9	$ (3)	-7%	-1.2%
23	Best Buy	$ 38.8	$ 1	1%	0.2%
24	eBay	$ 38.6	$ 4	12%	1.6%
25	Starbucks	$ 36.1	$ 0	0%	0.0%
26	Instacart	$ 35.8	$ 5	17%	1.9%
27	Aldi	$ 32.5	$ 3	8%	0.9%
28	Inspire Brands	$ 28.8	$ 1	4%	0.4%
29	Yum Brands	$ 27.3	$ 1	5%	0.5%
30	Chick-fil-A	$ 24.1	$ 1	6%	0.5%
31	Ross Stores	$ 22.5	$ 1	6%	0.5%
32	Trader Joe's	$ 22.3	$ 2	12%	0.9%
33	Meijer	$ 22.1	$ 1	3%	0.2%
34	Love's Travel Stops	$ 21.9	$ 2	10%	0.7%
35	Macy's	$ 21.6	$ (1)	-3%	-0.3%

36	BJ's Wholesale	$	21.4	$	1	5%	0.4%
37	Wakefern	$	20.8	$	1	4%	0.3%
38	AutoZone	$	18.9	$	0	2%	0.2%
39	Wawa	$	18.1	$	1	7%	0.4%
40	O'Reilly	$	17.8	$	1	7%	0.4%
41	Dollar Tree	$	17.6	$	1	3%	0.2%
42	QuikTrip	$	17.4	$	3	23%	1.2%
43	Sheetz	$	16.6	$	3	19%	1.0%
44	Restaurant Brands International	$	16.6	$	0	3%	0.2%
45	Military Channel	$	16.1	$	0	2%	0.1%
46	Dick's	$	16.1	$	3	20%	1.0%
47	Kohl's	$	15.6	$	0	1%	0.1%
48	RaceTrac Petroleum	$	15.3	$	(2)	-10%	-0.6%
49	Tractor Supply	$	15.2	$	0	2%	0.1%
50	Nordstrom	$	15.0	$	0	3%	0.2%
51	Hy-Vee	$	14.7	$	1	4%	0.2%
52	Sherwin-Williams	$	14.1	$	1	7%	0.3%
53	Wegmans	$	14.0	$	1	8%	0.4%
54	Menards	$	13.6	$	0	3%	0.2%
55	Gap	$	13.6	$	0	2%	0.1%
56	Darden	$	13.6	$	1	9%	0.4%
57	Family Dollar	$	13.2	$	(0)	-3%	-0.1%
58	Chipotle	$	12.6	$	1	12%	0.5%
59	Shein	$	12.5	$	2	17%	0.7%
60	Chewy	$	12.6	$	1	6%	0.3%
61	Ulta Beauty	$	12.3	$	1	9%	0.4%
62	Wendy's	$	12.0	$	(1)	-5%	-0.2%
63	Giant Eagle	$	11.6	$	1	5%	0.2%
64	Temu	$	11.5	$	1	12%	0.5%
65	Burlington	$	11.4	$	1	7%	0.3%
66	BP America / TravelCenters	$	11.3	$	0	2%	0.1%
67	Bass Pro	$	10.6	$	1	6%	0.2%
68	PetSmart	$	10.4	$	0	4%	0.1%
69	Wayfair	$	10.3	$	(0)	-1%	0.0%
70	Discount Tire	$	10.2	$	0	5%	0.2%
71	Winco	$	10.2	$	0	4%	0.1%
72	Dominos	$	10.0	$	0	5%	0.2%
73	Ace Hardware	$	10.0	$	0	5%	0.2%
74	TikTok Shop	$	9.5	$	2	22%	0.6%
75	Sephora	$	9.1	$	1	8%	0.3%
76	Etsy	$	8.9	$	(1)	-7%	-0.2%
77	Sprouts Farmers Market	$	8.9	$	1	15%	0.4%
78	Harbor Freight Tools	$	8.5	$	1	6%	0.2%
79	Market Basket	$	8.4	$	1	10%	0.3%

80	Arko	$	8.3	$	(0)	-6%	-0.2%
81	Hobby Lobby	$	8.2	$	0	3%	0.1%
82	Lululemon	$	8.2	$	0	4%	0.1%
83	EG Group	$	8.1	$	0	1%	0.0%
84	Subway	$	8.0	$	(0)	0%	0.0%
85	Qurate Retail	$	7.8	$	0	2%	0.1%
86	Williams-Sonoma	$	7.8	$	0	1%	0.0%
87	Advance Auto	$	7.5	$	(2)	-18%	-0.6%
88	Northeast Grocery	$	6.9	$	0	3%	0.1%
89	Wonder Group	$	6.8	$	(1)	-12%	-0.3%
90	Dillard's	$	6.7	$	0	3%	0.1%
91	Texas Roadhouse	$	6.6	$	1	24%	0.5%
92	Total Wine & More	$	6.6	$	0	5%	0.1%
93	Victoria's Secret	$	6.5	$	1	19%	0.4%
94	Raising Cane’s	$	6.4	$	1	25%	0.5%
95	Signet	$	6.3	$	(0)	-6%	-0.1%
96	Raleys	$	6.1	$	0	2%	0.0%
97	Ikea	$	6.1	$	1	11%	0.2%
98	Petco	$	6.0	$	(0)	-2%	-0.1%
99	Inditex	$	5.9	$	0	5%	0.1%
100	C&S Retail	$	5.9	$	3	121%	1.2%

ies groups retailers into classifications using our “**Five E’s**” framework: **Essentials**, **Eating Out**, **Expert**,

Channel	2024	2025	Added	Growth %
Essentials	$ 2,054	$ 2,152	$ 98	4.8%
Eating Out	$ 245	$ 255	$ 10	4.2%
Elegance	$ 199	$ 208	$ 9	4.5%
Expert	$ 475	$ 498	$ 24	5.0%
Ecommerce	$ 794	$ 887	$ 93	11.7%
T100 Totals	**$ 3,767**	**$ 4,000**	**$ 233**	**6.2%**
Others	$ 3,024	$ 3,055	$ 31	1.0%
US Retail	$ 6,790	$ 7,055	$ 265	3.9%
US eCommerce	$ 1,422	$ 1,531	$ 109	7.7%
eCom Share of US Retail	21%	22%	41%	
T100 Share of US	**55.5%**	**56.7%**	**88.2%**	

Elegance, and